Business, Economy and Society.
Issues for Research in a Knowledge and Information Society

From the 26th to the 30th of June
University of Alicante

Guidance: Vicente García Escrivá
Credits: 20 hours / 2 credits LRU / ECTS
Prize: students and unemployed 80€. General: 100€

This course is presented as a meeting place between doctoral students and consolidated researchers, especially in the areas of economics, business, society and communication. The course counts, among other speakers, with lecturers from the Glasgow Caledonian University participant in a Doctoral Exchange Week next to the University of Alicante. Its main objective is to tackle current research topics, exchanging strategies and methodologies, facilitating cooperation and the creation of collaborative networks between the faculty and doctoral students of both institutions.